



## Streaming Audio/Video Clips

Our members are always seeking new ways to showcase and view talent. Arts Presenters is happy to announce our new partnership with StreamingCulture, adding more value to your membership. A new service available exclusively for Arts Presenters members, StreamingCulture allows members to have audio/video files converted to streaming media clips that can be incorporated directly into our online Artist Roster Directory! Working much like a VCR, streaming media technology allows audio/video clips to be played back over the internet, giving instant 24/7 access to samples of artists' work.

Members will send their audio/video clips directly to StreamingCulture, who will return a link to Arts Presenters for placement in the member's Artist Roster. Clips should be **no more than 5 minutes**. The following audio and video formats are acceptable (in order of preference):

**Audio:**

CD  
DAT  
mini-Disk  
Cassette

**Video:**

DV-CAM  
mini-DV  
DVD  
BETA-SP  
S-VHS  
VHS  
3/4"

*Audio Instructions:* For CD's, DATS or mini-Disk, please make sure that clips are on their own distinct tracks and specify which track number or start i.d. for DAT should be used. If possible, make a fresh CD or DAT dub with only the clip(s) to be used to prevent confusion. For audiocassettes, please copy just the clip or clips to be used to a fresh cassette.

*Video Instructions:* Videotapes should only contain the clip or clips to be used with 5 – 10 seconds of black before and after the clip (as well as black separating multiple clips). For DVD's that have multiple tracks, please instruct which track number(s) to use.

### **How to Purchase a Streaming Audio/Video Clip:**

1. Members should go to the Arts Presenters bookstore online at: [www.artspresenters.org/bookstore](http://www.artspresenters.org/bookstore) to purchase a Streaming audio/video clip for \$125. (Must use an individual member username to enter the bookstore.)
2. After we receive payment, Arts Presenters will send a confirmation e-mail with a specific **Media ID number** and address information to be used when mailing in your clips. The Media ID number(s) should be clearly marked on the outside of the package as well on the tape. Clips will be mailed directly to StreamingCulture. Artists should NOT send master tapes or only copies in case of the unlikely event that a tape is lost in the mail or damaged during processing. Those members that would like the tape returned should include a SASE (self addressed stamped envelope). **TAPES THAT ARE NOT ACCOMPANIED BY A SASE WILL NOT BE RETURNED.**
3. After converting the files, StreamingCulture will send Arts Presenters a link, which staff will place in the member's Artist Roster. At that time, the member will receive a final e-mail that will include the link.
4. If a member has any concerns with the clip, they may contact StreamingCulture directly through e-mail support at [Support@StreamingCulture.org](mailto:Support@StreamingCulture.org).